**EDM-1**

**Header-image-text**: Is your organization using the correct tier of RSA SecurID® Access?

Dear XXXXX,

Optimise performance and improve your security posture by upgrading your RSA SecurID® Access Base License.

Is the RSA SecurID Base License the correct license for your organisation? If you’re operating

across a WAN, managing high volumes of users or have a requirement to further enhance

your authentication security posture, consider upgrading to RSA SecurID Access Enterprise

or Premium for:

**Icon-1-text**: Enhanced performance

**Icon-2-text**: Increased resilience and Improved scalability

**Icon-3-text**: Configuration and productivity features

**Icon-4-text**: Lower overall TCO!

Learn more by downloading the Enterprise and Premium upgrade guide here

**CTA-text**: Download Now

Want help upgrading to RSA SecurID Enterprise or Premium?

Talk to your [your company name] account manager, Call us: [Your phone number], Email us: [Your email address]

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**EDM-2**

**Header-image-text**: Built for enterprises: Here’s why you should upgrade your RSA SecurID® Access licenses

Dear XXXXX,

Reduce the Total Cost of Ownership of your RSA SecurID® Access deployment

Did you know that the RSA SecurID Enterprise and Premium license tiers have a number of

advanced features and benefits designed to further improve authentication performance,

productivity and security across growing and large organisations? These advanced tiers allow

you to build upon the capability of the RSA SecurID Access Base licenses by providing the

following benefits:

Enhance your overall security posture

**Icon-1-text**: Optimise productivity and reduce network latency

**Icon-2-text**: Manage thousands of users quickly and easily

**Icon-3-text**: Improve DR and resilience capabilities

**Icon-4-text**: Quickly onboard large teams

Learn more by downloading the Enterprise and Premium upgrade guide here

**CTA-text**: Download Now

Want help upgrading to RSA SecurID Enterprise or Premium?

Talk to your [your company name] account manager, Call us: [Your phone number], Email us: [Your email address]

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**EDM-3**

**Header-image-text**: Thank you for downloading the RSA SecurID® Access upgrade guide

Dear XXXXX,

You recently downloaded the RSA SecurID Access Upgrade guide, outlining the added benefits

of the Enterprise and Premium tiers which are ideal for businesses of your size. These licenses

are designed specifically to manage and optimise large-scale authentication deployments and

ultimately reduce the TCO of the solution!

Would you like to arrange a meeting to discuss how we can help you optimise your RSA

SecurID Access deployment?

If so, please feel free to reply to this email directly, or you can call me on XXXXXXXXX

Many thanks,

**[Your name]**

**[Company name]**

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